

STRATEGIE

Job Title: Website Developer & Designer

About Us: Strategie is a boutique marketing company that specializes in creating client-centric marketing solutions for growth-focused businesses. We believe that effective marketing starts with a strategy. As a full-service agency, our expertise spans strategy, web design, advertising, and creative services. Guided by our core values of Excellence, Integrity, Adaptability, Collaboration, and Transparency, we are committed to delivering measurable results and nurturing long-term partnerships with our clients.

The Role:

The Website Developer & Designer will lead website builds for our clients. You'll work directly with our team to build thoughtful, well-crafted websites, from initial planning and design through final launch. Our website projects range from small business sites to more complex builds for clients in industries like construction, healthcare, and professional services. You'll have support on content and copy, but you'll be the person who makes it all come together.

What You'll Do:

- Build new WordPress websites from the ground up
- Collaborate with our Creative Partner and team on design direction and layout
- Work with the team to develop and refine page content and copy
- Handle site launches, domain setup, hosting configuration, and troubleshooting
- Make updates and improvements to existing client websites as needed
- Communicate clearly with the team about project timelines and progress
- Conduct annual maintenance on client websites, including plugin updates, security checks, and hosting renewals
- Contribute to other small projects when bandwidth allows

Required:

- 3+ years of experience building websites in WordPress or similar
- Experience with CSS, HTML, and basic PHP for custom styling and troubleshooting
- A genuine care and eye for design
- Strong understanding of responsive and mobile-first design
- Comfort with hosting environments, staging sites, and workflows
- Ability to work independently, manage your time, and meet deadlines
- Strong attention to detail and a commitment to organized, polished work
- Comfortable working in a small team environment

Nice to Have:

- Experience working at a marketing or creative agency
- Experience with DNS and domain management
- Comfort with basic SEO best practices during the build process
- Experience developing website wireframes or mockups
- Experience with project management and automation tools such as ClickUp, Zapier

Compensation:

- Pay commensurate with experience. We also offer a competitive benefits package to support and empower our employees.

What We Offer

The things that make our company and small team unique:

- Downtown Sioux Falls office, thoughtfully designed with our team and clients in mind
- Ownership and influence over your work, and the ability to see the impact of your work on clients
- No bureaucracy. If something isn't working, we fix it.
- A team that invests in the relationships that make the work better
- The tools and resources you need to do great work
- Weekly connects, quarterly check-ins, and annual reviews to support you and your development
- A culture built on trust, transparency, and doing good work for good clients

How to Apply:

Please send your resume, a brief note about yourself, and links to three websites you've built to sara@strategiellc.com. We review applications on a rolling basis.

Learn more about Strategie at strategiellc.com.

Strategie is an equal opportunity employer that does not discriminate based on race, national origin, gender, gender identity, sexual orientation, protected veteran status, disability, age, or other legally protected status.